

POLICY (Ordinances, Legal Issues, and Enforcement)

1.A. Is this area of focus relevant? Yes

1.B. Does it need to be defined further? Yes

- Are ordinances current?
- Can they be enforced?
- Do we need new ordinances?

2.A. What data and information is available on policy?

2.B. What data or information on policy is needed? Are there gaps?

- Are there zoning laws regarding shelters? Study sessions will begin in Jan 2016 for the Planning Commission and the public will be invited to discuss this.
- We can write ordinances but the court may not back us up and the cost may be prohibitive to enforce them.
- Identify what actions we want to enforce?
 - Loitering
 - Aggressive behavior
 - Damage to property
 - Begging
- Actions differ between public and private property.
- Property and business owners need to set limits of what they will allow on their own property. Then, if the issue escalates to aggressive behavior PD can be called.
- Who's responsibility is it? Property owner ↔ Code Enforcement ↔ PD ↔ LAFD

3.A. What policy resources are available?

- There is an existing legal framework that currently identifies what someone can be arrested for on private property and on public property.

3.B. What else is needed in the area of policy? Are there gaps?

- Do we need a call list with scenarios so businesses and residents know who to call?
- Do we want to group facility and services together or spread them throughout the city?
- You can't regulate economic, mental health, age, etc.
- You can't over regulate a housing development unless you do it with all developments.
- You can say distance between but not who is inside.

4.A. How should HAC be structured?

4.B. Who are current stakeholders?

- Committee members:
 - Service Provider?
 - PD?
 - Code Enforcement?
 - Legal?
 - Planning?
 - Resident from each district?
 - Business stakeholder?
- Do you want a working group assigned one topic that will bring their ideas to the overseeing committee OR one big group working on everything?
- Does Council appoint or do we self-regulate?

4.C. Who's missing?

4.D. Timeline?

PROGRAMS, SERVICES, AND RESOURCES

1.A. Is this area of focus relevant?

1.B. Does it need to be defined further?

- We need to figure out our goal.
 - ↳ Common language and shared understanding
 - ↳ Shared commitment
 - ↳ Organization
 - ↳ Implementation plan

2.A. What data on programs, services, and resources is available?

2.B. What other data on programs, services, and resources do we need? Are there gaps?

3.A. What programs, services and resources are available?

- Housing authority
- Medical
- Mental Health
- Transportation
- Legal
- Employment
- Faith Based Services
- Detox/Substance Abuse
- Food Assistance
- Family Resource Center
- Shelters (limited)
- Laundry Love (does laundry free)

3.B. What programs, services, and resources do we need? Are there gaps?

- Criteria for services change depending on the organization providing the services.
- One Stop Shop (integrated services)
- Communication between organizations about services.
- Employment for those without a clean background
- Off season shelter
- Shelter for families (starred as important)
- Kiosk
- Publicize PCOCC more
- Better marketing for services – more user friendly
- Identify our driving force? Are we filling gaps? Are we ending homelessness?
- Create a task force
 - Bring employers in.
 - Educate “ ” who aren’t willing to hire.
 - Seeking models for employment development
 - Bringing employers in to participate and work with task force.
 - Identifying skills among homeless.
 - Invite/Integrate Executive Directors.

4.A. How should HAC be structured?

4.B. Who are the current stakeholders?

4.C. Who’s missing?

4.D. What should the timeline look like?

HOUSING AND FACILITIES

1.A. Is it relevant?

- Housing First Model/Rapid Re-Housing
 - There is a need
 - There is funding
 - It is cost effective

1.B. Does it need to be defined further? Yes

- There needs to be more of a defined regional approach
- We need to clearly define emergency, transitional, and permanent, then prioritize accordingly.

2.A. What data is available?

- Existing Housing Models:
 - Phoenix, AZ
 - Salt Lake City, UT
 - San Antonio, TX
 - Orange County Rescue Mission
 - Episcopal Church Homeless Shelters

2.B. What data do we need? Are there gaps?

- Need increased funding stream.
- Willing personnel to write grants / attain funding for housing.

3.A. What housing and facilities resources are available?

- (see attached list) *It wasn't attached when I got it.*

3.B. What housing and facility resources do we need? Are there gaps?

- Land/Property/Zoning/Location
- SB2 – Decentralize services, must be integrated in community.

4.A. How should HAC be structured?

- Committees/Working Groups
 - Land use
 - Builders/structure
 - Financing

4.B. who are current stakeholders?

- Inclusive of community members
- Faith based organizations
- CBOs
- Business owners
- City and county officials,
- Etc.

4.C. Who's Missing?

- Other cities in regional area
- COG

4.D. Timeline? TBD

COMMUNITY PERCEPTIONS AND PUBLIC RELATIONS

1.A. Is it relevant? Yes

- Contrary to some perceptions, not all homeless people have mental health issues (only about 1/3)
- Correct perceptions lead to correct solutions
- It affects civic pride; it's a reflection on the community.
- Public relations assists accurate perceptions/analysis. Do the underlying human issues to be addressed.

1.B. Does it need to be defined further? Yes

- Cannot separate homelessness from affordable housing.
- Different organizations have different numbers and definitions. Need to decide on a common one and be able to articulate why/how city or PUSD numbers are different.

2.A. What data is available?

- Messaging needs to focus on what *is* happening, not on what is not happening.
- From 2013 report we know that this issue is *ours* to solve (i.e. 65% of homeless are connected to Pomona having either lived or worked here. This leads to taking responsibility, feelings of ability, and making an impact.

2.B. What data do we need? Are there gaps?

- Need to have antidotal stories to go with data. Need both. Need to communicate the human side.
- What is Pomona's percentage of homelessness against total vs. other cities. Size and socio-economics makes a difference. Pomona has more poverty, which in turn engenders homelessness.

3.A. What resources are available for communications and public relations?

- PUSD is very open and willing to help distribute information.
- Chamber of Commerce has over 300 in its network.
- Social Networks like NextDoor, Nixle, Facebook, Twitter, etc.

3.B. What resources are needed for communications and public relations? Are there gaps?

- Could be using students and service learning more
- Need to remember not everyone has computers at home or smartphones.
- Short video clips that could be posted on websites.
- Need to make sure websites are user friendly and our message is easily accessed (not four pages down).
- Need to do PR and work with the homeless population we are discussing to let them know our intentions are positive, etc. Only in this way can we increase the likelihood they will access services.
- Make the message "win/win." There is no "we/them." The homeless are residents too.

4.A. How should HAC be structured?

4.B. Who are current stakeholders?

4.C. Who's Missing?

- Homeless individuals we are talking about
- Community youth
- Neighborhood Watch
- Diversity – Limited English Proficient population. South side residents/representation.

4.D. Timeline?