



**FAIRPLEX**

**Fairplex, Cal Poly Pomona, County of Los Angeles and City of Pomona Announce**  
**“Amazon PolyPlex” Proposal**  
***Community Unites In Support of Plan for Home to Internet Giant’s Second HQ***

**Pomona, CA (Oct. 16, 2017)** – Fairplex – home of the LA County Fair – and Cal Poly Pomona, joined by the County of Los Angeles and the City of Pomona, announced their proposal to Amazon, the world’s largest online retailer and prominent cloud provider to make the case as to why Pomona, at the campuses of Cal Poly and Fairplex, would make best home for the internet giant’s second headquarters.

“We know that there will be intense competition from communities across North America,” said Fairplex President and CEO Miguel A. Santana, “but we are confident that our Amazon PolyPlex bid will stand out among the best of them.”

"We check off all the boxes," Santana added, "Available land, an educated workforce, world class colleges and universities, affordable housing, proximity to rapid transit and international airports, and strategically located at the intersection of one the largest, most diverse and dynamic metropolitan areas on Earth."

Supported by a coalition of business, education and health care institutions, transportation and government agencies and utilities, and led by a strategic partnership with the State of California, County of Los Angeles, City of Pomona, Fairplex and Cal Poly Pomona, the 43-page proposal, called Amazon PolyPlex, highlights education, innovation and commerce – key tenets of Amazon.

"Our community has unified in support of the Amazon PolyPlex proposal in an unprecedented way," said Los Angeles County Supervisor Hilda L. Solis. "As someone who grew up in the San Gabriel Valley, graduated from Cal Poly Pomona, and has proudly represented this community at the local, state, and federal governments for over 30 years, I can honestly say that I have never seen anything like it. This is a unique bid that will have tremendous benefits for Amazon and the entire region."

The Amazon PolyPlex proposal exceeds the core preferences and building and site requirements of the Amazon HQ2 Request For Proposal, including proximity to major freeways, airports and mass transit, along with requirements for square footage, both initially and in the company’s long-term plans for the new headquarters.

In addition, the proposal includes real estate and infrastructure incentives as well as technical career training and educational programs at Cal Poly Pomona and Fairplex to help train and prepare the company’s workforce from entry level to executive.

“By joining forces with Fairplex, the City of Pomona and the County of Los Angeles, we are proposing to Amazon the opportunity to tap into the limitless potential of this region, where innovation, creativity, education and commerce converge,” Cal Poly Pomona President Soraya M. Coley said. “As a polytechnic university, we have a distinct model of hands-on education that teaches our students to adapt, collaborate and succeed in an ever-changing world, exactly the kind of employees that Amazon values,” she added.



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Strategically located at the intersection of four counties and five major freeways and highways, Amazon Polyplex signifies a new day in Pomona, one in which city leaders aim to build on its renaissance and brand it as the new hub of Southern California.

“Why not Pomona?” City of Pomona Mayor Tim Sandoval said. “Pomona is a diverse and vibrant community, with a rich culture and deep history, an organic arts movement, amazing entertainment and recreation opportunities, coupled with affordable housing, educational training at every level and a strong spirit of entrepreneurship and commerce, makes Pomona the ideal place to live, learn, work and play.”

Thursday is the deadline to submit a proposal to Amazon. Amazon is seeking 100 acres of real estate to invest \$5 billion to build a second headquarters in North America for a proposed 8 million square-foot facility, which would employ 50,000. Amazon will make its final site selection and announcement sometime in 2018.

“We have a bold vision for the future in the San Gabriel Valley,” Santana concluded, “The combination of our world-class polytechnic university and 21<sup>st</sup> century World’s Fair for commerce and entertainment make Amazon PolyPlex an ideal home for Amazon HQ2.”

**Media Contacts:**

**Fairplex:**

Renee Hernandez

[hernandez@fairplex.com](mailto:hernandez@fairplex.com)

(909) 865-4261

Michelle DeMott

[demott@fairplex.com](mailto:demott@fairplex.com)

Cell: (909) 234-6931

**Cal Poly Pomona:**

Cynthia Peters

[capeters@cpp.edu](mailto:capeters@cpp.edu)

Cell: (310) 989-6825